



Ted Townsend

Your choice for
West Central London

London is a liberal city and we need to elect more Liberal Democrat Assembly Members and Councillors

Our goal for the 2021 London elections should be to maximise the number of LibDem votes in West Central London while also building in our target wards for 2022.

There are at least 45,000 LibDem voters in the West Central London constituency, based on 2019 GE and Euro results, 4.5x the number of our votes in the 2016 London election. We need to convert as many as possible into voters for us in the upcoming London-wide and local elections.

The way to do this is relentless use of data:

- Use the Target Pools of voters in Connect
- Deliver in non-target wards, particularly postal voters
- Door knock and deliver in target wards

About Ted Townsend

Campaign manager: 2019 Fulham Broadway local by-election

Increased vote share from 8.8% to 30.4% and position from third to second

Ordinary member: Hammersmith & Fulham Exec; London Region Exec

Self-employed management consultant

Has lived in Fulham for over 20 years

Local charity trustee, amateur choir member, foodbank volunteer, enthusiastic park-runner

Change in vote share

2019 General Election vs 2017*

LIB DEM
▲
11.9%

LAB
▼
4.4%

CON
▼
7.4%

* In the 5 West Central London constituencies



CONTACT ME

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